

Subject line: A student debt benefit that makes a real impact
Preheader: Extra payments from your employer can make a big difference.

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<Client Name> has the help you need.

Your company's student debt program is a benefit that lets your employer make extra monthly payments to help you reduce your student debt and your stress. In just a few simple steps, the program can help you:

- Pay down debt faster with employer payments
- Save significantly on interest
- Free up money for your other goals

Get some real financial help and some peace of mind—grab your student loan statements and get started today.

[Let's go](#)

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Subject line: Get real student debt help from your employer
Preheader: Sign up for your employer's student debt program and pay down your debt faster.

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[First Name] [Last Name]
[Client name]

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<Client Name> has the helping hand you need.

Don't forget—you're eligible for your company's student debt program, a great benefit that makes extra monthly payments toward your student loans. Imagine being able to:

- Pay down debt faster with employer payments
- Save significantly on interest
- Free up money for your other goals

You can do it—all you need to do is sign up today.

[Go now](#)

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